



**Community  
Impact  
North Carolina**

**FOR IMMEDIATE RELEASE**

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**COMMUNITY IMPACT NC (CINC) PARTNERS WITH NORTH CAROLINA NATIONAL GUARD  
COUNTERDRUG PROGRAM (NCNG-CDP) TO INCREASE EFFORTS**

Wilson, NC (January 11, 2021) – Community Impact NC (CINC), a local nonprofit substance misuse prevention organization serving Wilson since 1982 and all of North Carolina since 2002, has entered into a formal partnership with North Carolina National Guard Counterdrug Program (NCNG-CDP).

CINC works in partnership with communities to support innovative practices and policy creation that prevents and minimizes the harm caused by substance misuse. The acknowledgement and application of community and state-level buy-in and partnership is vital to their efforts. When those partnerships come together under the common theme of reduced substance misuse, true community level change can be made. Risk factors are reduced, protective barriers are increased, and systemic impact is made.

“There is evidence that substance misuse has a substantial and detrimental effect on health and general welfare within our communities. Therefore, the North Carolina National Guard Counterdrug Program is committed to providing counterdrug support to organizations within North Carolina such as Community Impact NC.” NCNG-CDP

As CINC efforts within communities have evolved and increased over the past two years, and with the recent organization of the statewide NC Impact Coalition, the NCNG-CDP has taken notice of their efforts and expressed a desire to provide support to further increase the reach of CINC. This partnership is part of the NCNG-CDP’s mission to bridge the gap between the North Carolina National Guard Counterdrug Program and community based anti-drug organizations. The venture will improve statewide collaborations by leveraging our joint strengths. Master Sergeant Nicole Smashum Lynch will formally join the CINC team beginning January 11, 2021. In addition to supporting current CINC efforts, MSgt Smashum Lynch brings a capacity to develop new partnerships that will expand community based substance misuse prevention and recovery strategies across North Carolina

“CINC is honored to enter into this formal partnership with the North Carolina National Guard Counterdrug Program and Master Sergeant Nicole Smashum Lynch. Working to increase partnerships while providing support to communities and grassroots organizations is at the heart of our work; this formal venture aligns seamlessly. I look forward to opportunities this collaboration will make possible.” says Anna Godwin, CINC, CEO.

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